



## Work Package 7: Dissemination

### Deliverable 7.3

#### Public Website



<b>Project</b>	Countering WEEE Illegal Trade
<b>Acronym</b>	CWIT
<b>Webpage</b>	<a href="http://www.cwitproject.eu">www.cwitproject.eu</a>
<b>Work Package:</b>	Work Package 7
<b>Work Package Leader:</b>	WEEE Forum
<b>Deliverable:</b>	Deliverable 7.3
<b>Deliverable Title</b>	Public Website
<b>Deliverable Leader:</b>	Compliance and Risks Ltd.
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## EXECUTIVE SUMMARY

The CWIT project website is the main channel of communication for stakeholders of the project, the European Commission and the public. The website serves as a dynamic brochure for the project which can be easily updated, by showing the objectives, project participants and relevant information such as downloadable material.

The website is also a valuable dissemination tool to help publicise the project and the information gathering exercises being undertaken in the various work packages. The Consortium refers to the website in all communications with potential stakeholders as a means of providing further information on particular topics of interest regarding the WEEE industry. Where Deliverables have been security checked and approved for public dissemination, they are uploaded to the website. Promoting the website in this way, as well as during conferences, and through all of the communication channels open (e.g., the CWIT LinkedIn group) has increased awareness of the project.

Using Google Analytics, the Consortium members can monitor the visitor numbers following other dissemination activities such as presentations at conferences, distribution of the newsletters etc.

The website will continue to be updated as the project progresses and reports are made available for public download.